

WHAT ARE YOU FEEDING YOUR Largest Organ, YOUR SKIN?

How Many **SYNTHETIC** Chemicals Do You Apply to Your Largest Organ, Your Skin, on a Daily Basis?

Take everything you use on a daily basis to begin your day and put them on your table (i.e., soap, shampoo, conditioner, shaving creme, lotion, hair products, each application of make-up, moisturizers, body sprays, toothpaste, etc). On a piece of paper, write down the products you use. Count the ingredients in each product and jot the number down. Add up all the numbers and you will get your total. *You'd be surprised at how many toxins you apply to your skin on a daily basis.*

Did You Know? It only takes **26 seconds** for your skin to absorb what you apply to it. A myriad of chemicals are reacting and entering in your bloodstream causing destructive havoc to your internal system. As your largest organ, your skin should also be cared for as you would your heart, your liver, your brain, etc. as you would any other organ. Typically, women apply approximately **515 SYNTHETIC Chemicals** to their body daily. That does NOT include the chemical cocktails you are ingesting from so-called "food-like products."

TOP INGREDIENTS TO **AVOID** IN SKIN CARE PRODUCTS:

Labels on cosmetics and body care products are a tough code to crack. The industry has an "innocent-till-proven-guilty" approach to ingredients. Unless a chemical used in beauty products is proven to cause harm to human health, it is classified as GRAS, or "generally recognized as safe." This classification is upheld by the U.S. FDA and hardly has the best interests of consumers at heart. The best thing we consumers can do is read ingredient lists carefully in order to avoid chemicals that are known to be harmful, even though they continue to be widely used. **Educate yourself and become a label reader—it's the best investment you can do for you and your family!** *Please note, the following list does not include all harmful chemical ingredients used in the industry.*

ALUMINUM: A known carcinogen. Aluminum has been associated with a variety of health issues, including: Breast Cancer, Alzheimer's Disease, Bone Disorders, and Kidney Problems.

COAL TAR: A known carcinogen banned in the EU, but still used in North America. Used in dry skin treatments, anti-lice and anti-dandruff shampoos, also listed as a colour plus number, i.e. FD&C Red No. 6.

DYES (SYNTHETIC/ARTIFICIAL):

DEA/TEA/MEA: Suspected carcinogens used as emulsifiers and foaming agents for shampoos, body washes, soaps.

ETHOXYLATED SURFACTANTS and 1,4-DIOXANE: Never listed because it's a by-product made from adding carcinogenic ethylene oxide to make other chemicals less harsh. The Environmental Working Group (EWG) has found 1,4-dioxane in 57 percent of baby washes in the U.S. Avoid any ingredients containing the letters "eth."

FORMALDEHYDE: Probable carcinogen and irritant found in nail products, hair dye, fake eyelash adhesives, shampoos. Banned in the EU.

FRAGRANCE/PARFUM: A catchall for hidden chemicals, such as phthalates. Loaded with an array of chemicals that are listed. Fragrance is connected to headaches, dizziness, asthma, and allergies.

HYDROQUINONE: Used for lightening skin. Banned in the UK, rated most toxic on the EWG's Skin Deep database, and linked to cancer and reproductive toxicity.

LEAD: Known carcinogen found in lipstick and hair dye, but never listed because it's a contaminant, not an ingredient.

MERCURY: Known allergen that impairs brain development. Found in mascara and some eyedrops.

MINERAL OIL: By-product of petroleum that's used in baby oil, moisturizers, styling gels. It creates a film that impairs the skin's ability to release toxins.

OXYBENZONE: Active ingredient in chemical sunscreens that accumulates in fatty tissues and is linked to allergies, hormone disruption, cellular damage, low birth weight.

PARABENS: Used as preservatives, found in many products. Linked to cancer, endocrine disruption, reproductive toxicity.

PARAPHENYLENEDIAMINE (PPD): Used in hair products and dyes, but toxic to skin and immune system.

PHthalates: Plasticizers banned in the EU and California in children's toys, but present in many fragrances, perfumes, deodorants, lotions. Linked to endocrine disruption, liver/kidney/lung damage, cancer.

PLACENTAL EXTRACT: Used in some skin and hair products, but linked to endocrine disruption.

POLYETHYLENE GLYCOL (PEG): Penetration enhancer used in many products, it's often contaminated with 1,4-dioxane and ethylene oxide, both known carcinogens.

SILICON-DERIVED EMOLLIENTS: Used to make a product feel soft, these don't biodegrade, and also prevent skin from breathing. Linked to tumor growth and skin irritation.

SODIUM BENZOATE: when combined with citric acid/Vitamin C forms the chemical benzene, which is a carcinogen.

SODIUM LAURYL (ether) SULFATE (SLS, SLES): A former industrial degreaser now used to make soap foamy, it's absorbed into the body and irritates skin.

TALC: Similar to asbestos in composition, it's found in baby powder, eye shadow, blush, deodorant. Linked to ovarian cancer and respiratory problems.

TOLUENE: Known to disrupt the immune and endocrine systems, and fetal development, it's used in nail and hair products. Often hidden under fragrance.

TRICLOSAN: Found in antibacterial products, hand sanitizers, and deodorants, it is linked to cancer and endocrine disruption. Avoid the brand Microban.

*The Joshua Tree Company, USA is committed to you, the consumer. We are transparent with our ingredients and **only use wholesome, beneficial ingredients provided by nature.** If it's not good enough for our family, it's not good enough for yours! To begin your journey of eliminating toxins from your life, check us out at: www.thejoshuatreeusa.com, Facebook or contact us at thejoshuatreeusa@gmail.com, or (985) 778-7246. **We are locally owned and operated in Mandeville, LA***

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